



Media Contact: **Charley Fitzwilliam**  
**Leader Enterprises**  
**(562) 546-6007**

## **TREVOR IMMELMAN USES POWERMETAL'S NANOTECHNOLOGY ENABLED EPIC SHAFT TO WIN MASTERS**

*Revolutionary Shaft Technology Enabled Immelman to  
Go Wire-to-Wire, Beat the Best in the World and Drive his Way to Win  
the First Major of the Year*

CARLSBAD, CA (April 14, 2008) – PowerMetal Technologies Inc., a leading advanced nanotechnology supplier to the sporting goods and consumer products industries based in Carlsbad, CA, reports that PGA Tour professional Trevor Immelman won the 2008 Masters using its EPIC shaft, a golf shaft designed in conjunction with Grafalloy to enable golfers to hit longer and straighter golf shots thanks to its proprietary nanofuse® construction.



Key to Immelman's convincing wire-to-wire victory was his long and straight drives at a golf course known for its stingy scoring conditions. Wielding EPIC golf shafts in his driver, fairway wood and hybrid, the South African drove the ball beautifully, he led in driving accuracy with a tournament-best 85% of fairways hit. He also finished fourth in driving distance with a blistering 287 yards off the tee.

"The greatest strength of the week for him was his driving," said CBS commentator Jim Nantz as Immelman was walking up the famed 18th. "Trevor Immelman has basically driven the ball better than anyone, his cumulative of driving distance and accuracy, he will beat everybody by miles and that has been his absolute number one club this week," CBS commentator and Masters Champion Nick Faldo added.

"We are delighted that our technology and product was the key to winning on golf's biggest stage," said Edward Hughes, Founder, President & CEO of PowerMetal Technologies. "PowerMetal's nanotechnology powers not only golfers but also is used by the world's top players in squash and racquetball. It is very exciting to see players win using our nanotechnology at Majors in golf and at World Championships in racquet sports."

The EPIC Shaft was first introduced to the golf world at the beginning of last year and Golfweek magazine, a leading publication in the industry called the EPIC shaft "the next big thing." What makes the EPIC's performance so powerful is its proprietary and patented nanofuse technology, combining the benefits of steel with the lightweight and feel advantages of graphite. In a case of good timing, PowerMetal's patent on the Epic shaft was approved and issued by the US patent Office two days before the Masters tournament started.

[Learn more about the EPIC Shaft](#)

[For those interesting buying an EPIC Shaft](#)

PowerMetal has several key nanotechnology platforms that it is using to create both sporting goods and consumer products. Its nanofusing on composite platforms such as the Epic Shaft and HEAD Metallix racquets has received much industry praise. Its breakthrough in nanofusing on aluminum for golf heads and baseball bats will result in several products new products this year and in a recently announced strategic alliance with DuPont its nanofusing on polymers hold much promise in the both the sporting goods and consumer products markets. PowerMetal's nanofuse material such as in the EPIC shaft harnesses the superior strength properties of nanocrystalline metals and fusing them at the molecular level. At only grain sizes of only 20 nanometers, 1000 times smaller than the grain size of typical metallic structures, the nanocrystalline metal is much stronger and harder than conventional metals.



**About PowerMetal Technologies:**

PowerMetal Technologies is an advanced materials nanotechnology applications company and a leader in commercialization of nanotechnology for the sporting goods and consumer products industries. PowerMetal Technologies, which was named the nation's top ranked nanotechnology company specializing in sporting goods by LUX Research, has an extensive intellectual property portfolio, with more than 70 worldwide patents that cover both products and processes. Based in Carlsbad, California and privately held, PowerMetal collaborates with industry leaders to design and develop nanometal components that deliver unique properties that enable sporting goods companies to create breakthrough products that significantly enhance their product's performance. PowerMetal has partnered with several companies including True Temper's Grafalloy division, the leading shaft manufacturer in golf, to launch the EPIC shaft and with HEAD racquet sports, the world's No. 2 racquet sports company to introduce the HEAD Metallix series of racquets featuring PowerMetal's patented nanometal. The HEAD Metallix racquet was named the 2006 best game improvement racquet on the market.

For more information on PowerMetal Technologies, Inc. please visit the company website: <http://www.powermetal.com/>.