



**Canadian
Manufacturers &
Exporters**

**Manufacturiers et
Exportateurs du
Canada**

PRESS RELEASE

Integran takes top honours at Canadian Innovation Awards

Canadian Manufacturers & Exporters honour eight outstanding Canadian innovators

St. John's, October 23, 2007: Leading-edge technology and an innovative approach to new markets has earned Toronto's Integran Corporation the title of Innovative Business of the Year.

The Ontario-based company, specializing in high performance metal products, developed a method of reducing costs for manufacturing advanced carbon fiber composite parts used extensively in aerospace and defence structures, but this innovative product is also taking the sporting goods market by storm. For their unique business strategy, Integran Corporation was awarded Canada's top innovator at Canadian Manufacturers & Exporters' Eighth Annual Canadian Innovation Awards at the St. John's Convention Centre this evening.

"Given our current economic times, there perhaps has never been a greater time and a greater need for Canadian Business to be more innovative", said Jayson Myers, CME president. "With an increasingly global economy, Canadian business must rise to the challenge to compete on the world's stage."

"This year's Canadian award winners are stories that all of Canada must celebrate. They are the key to strengthening Canadian competitiveness and solidifying Canada's place as a global leader in the future."

CME presented a total of eight awards during its eighth annual Innovation Awards gala evening. Winners are as follows:

Integran Technologies, Toronto, ON - RBC's Innovative Business of the Year

Linamar Corporation, Guelph, ON - Plant/Rogers Award for Manufacturer of the Year

Orphan Industries, part of the D.F. Barnes Group of Companies, St. John's, NL - BDC's Canadian Innovation Award for Productivity Improvement

Novik inc., St-Augustin-de-Desmaures, QC - 20/20 Magazine's Canadian Innovation Award for New Product Design & Commercialization

Eco-Tec Inc., Pickering, ON - Canadian Innovation Award for Environmental Technology

HLS HARD-LINE Solutions Inc., Dowling, ON - EDC's Canadian Innovation Award for the Diversification of Export Markets

Measurand Inc., Fredericton, NB - NRC/IRAP's Canadian Innovation Award for New Technology

Nova Scotia Power Inc., Halifax, NS - IAPA's Canadian Innovation Award for the Promotion of a Healthy & Safer Workplace

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Editor's Note

Photos of award winners accepting their awards are available.

Background pages on each winner are available at www.cme-mec.ca

About Canadian Manufacturers & Exporters:

Canada's leading trade and industry association, CME promotes the continuous improvement of Canadian manufacturing and exporting through engagement of government at all levels. Its mandate is to promote the competitiveness of Canadian manufacturers and enable the success of Canadian goods and services exporters in markets around the world.

Representing Canada's largest business network, CME's membership is drawn from all sectors of Canada's manufacturing and exporting community and from every province across the country. The association represents Canada's leading global enterprises and more than 85% of CME's members are small and medium-sized enterprises. Together, CME's membership accounts for an estimated 75% of total manufacturing production and 90% of Canada's exports.

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